

Our Capital Campaign

to ensure we lead with God's vision to build a facility dedicated to the whole family.

Commitment Sunday
May 15

Please return your campaign response form by this date.
Thank you!



Mt. Zion Baptist Church

LIFTING OUR COMMUNITY



Our Mission:

To be a Bible believing,
Christ-centered church,
committed to lifting
our community, and
converting sinners to
Christ.



1 Corinthians 2:9

“But as it is written, eye hath not seen, nor ear heard, neither have entered into the heart of man, the things which God hath prepared for them that love him.” (KJV).

Dear Mt. Zion Family,

These are exciting times for Mt. Zion Baptist Church! For over 110 years, Mt. Zion has made a positive impact on so many lives. Going forward, the proposed building project will be very instrumental in our church continuing to be a beacon of hope to our community. This new building addition will be a visible picture of transformation to enhance our existing outreach programs including our Mental Health Clinic, Academic Learning Center, School Without Walls, MTZ Food Pantry, Senior Services, Mentorship Program, Media Studio, Benevolence Services and our new 501c3 MTZ Charitable Organization.

God has truly blessed Mt. Zion, and we know He will continue to connect us in providing the provisions to fund this project. This is a large undertaking that we would like to progressively pursue; however, I am convinced that God is able. I am a firm believer, “We can do all things through Christ who gives us strength.”

The vision has been cast. You are now invited to join with the whole congregation in making a three-year capital campaign gift. Each gift will be unique to each person’s circumstance. Every gift of every amount will make a difference. We invite you to pray about your gift – to reflect on God’s blessings in your life and how God is leading you to respond.

Enclosed you will find a response form. Please complete the form, enclose it in the envelope, and return it by Commitment Sunday, May 15.

Throughout this project planning process, we ask for your prayers, for we can only accomplish our vision for ministry with God’s spirit working in our midst.

May God bless us all in this effort!
In Christ,

Rev. Dr. Marcus Allen

Rev. Dr. Marcus Allen, Pastor
Mt. Zion Baptist Church



Lifting Our Community

As Madison's largest African American church, Mount Zion is intentional in its responsibility to "Uplift our Community," an integral part of our mission. Through a host of ministries, community collaborations and partnerships, Mount Zion can extend its reach to thousands annually by offering opportunities and programs designed to assist individuals and families achieve their goal of homeownership, employment, academic achievement, or advocate for health equity in their community. We are continuing to evolve, and that evolution requires additional space designed to grow and address specific and future needs of the surrounding community, creating a cycle of inspiration and energy.

"I Am Making Everything New" Revelation 21:5

Our current facilities are inadequately equipped to fully address our growth and changing needs. Our facilities have served South Madison for over 110 years but in our effort to meet the need, our facilities have severe age and structural limitations inhibiting our ability to serve a larger community to its fullest potential. By replacing the aging facility with a modern, technologically advanced fully accessible facility, the Family Life Center will increase our ability to expand our capacity to effectively address critical health issues, social challenges, and unmet needs in the surrounding South Madison community. This intentionally designed modern facility allows us to impact four times more lives than are currently served today.

Our New Family Life Center

The Family Life Center will be an accessible, central community space where all – regardless of age, ability, background or income level – can participate, connect, and thrive for generations to come. The Center will be a technologically advanced and energy-efficient facility. The Center will create a community space that impacts thousands of lives where:

- Children develop important life skills and healthy habits, improve academic outcomes, obtain STEM-related training, participate in cultural arts-related activities, and strengthen their potential to become future leaders
- Multi-generations encourage each other in their shared pursuit of healthy living, health equity, chronic disease prevention, and training and development opportunities
- Families have fun, learn, and grow together
- Our South Madison community thrives and grows stronger.



Mt. Zion is a beacon of hope for South Madison. We are a place where our members gain greater personal confidence, make connections, and feel secure in their spiritual growth.



View from Intersection



View from Parking lot



View of East Patio



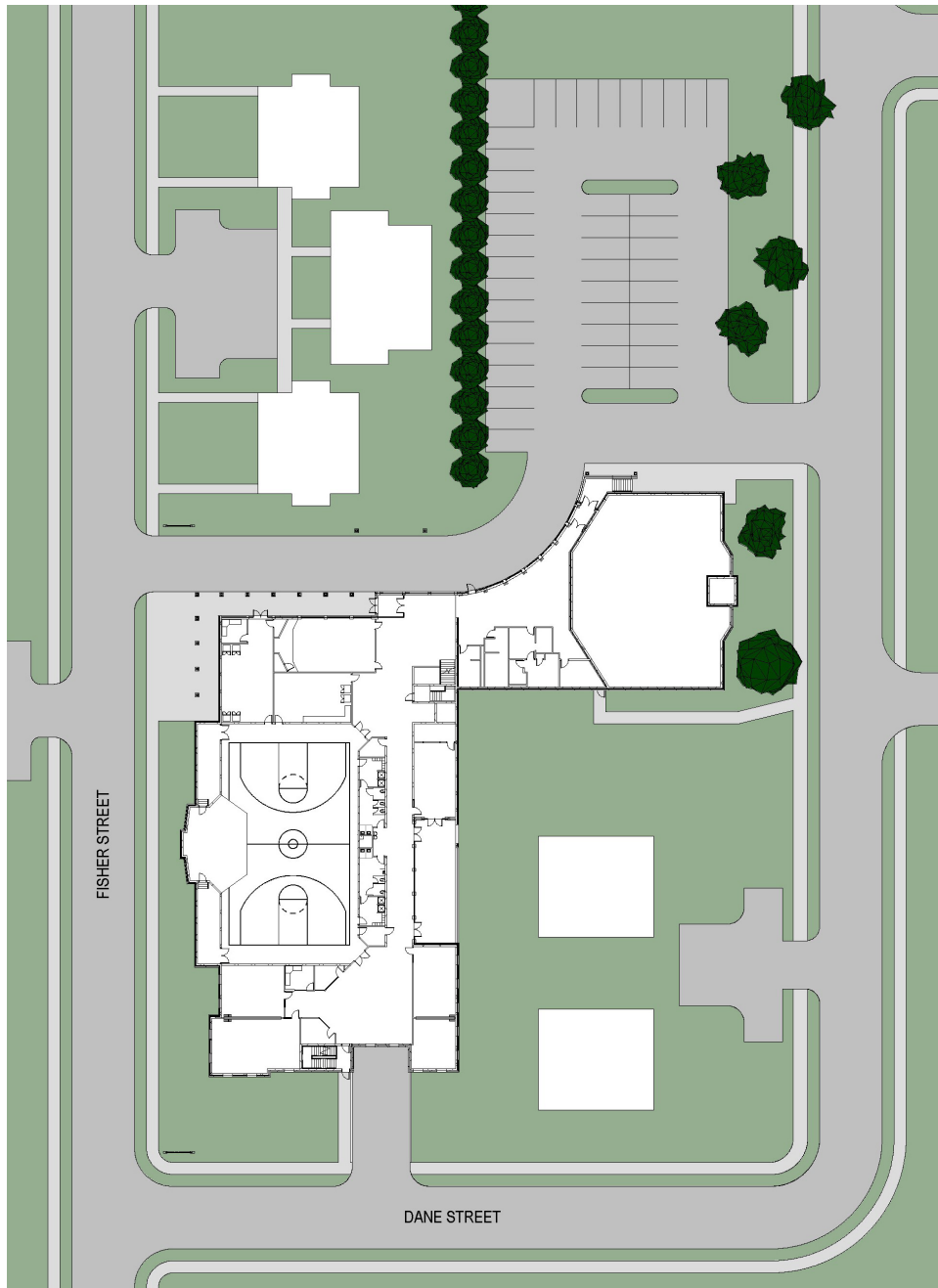
View of Multipurpose Hall



Investing in the Community, Impacting the Lives of Many

We recognize the need for early literacy training, improved high school graduation rates, reduction in youth experiences with the justice system, better health outcomes for seniors, mental health issues, and access to technology and food securities.

1. The Food Pantry will have increased storage space and wider community accessibility.
2. The Academic Learning Center will provide classrooms, a computer lab, library, and conference rooms.
3. The improved and expanded kitchen facilities will enable our Homeless Meal Ministry to prepare more meals and offer on-site services. The commercial kitchen will allow for food preparation training for entrepreneurs.
4. The Health and Wellness Center will provide dedicated space for physical & mental wellness, including a gym, walking track, and more space for our Counseling Center.
5. The gym space will allow for basketball & volleyball practices, games and tournaments. The space will also be available for community gatherings, conferences, banquets, birthdays, family reunions, funeral gatherings, performances and concerts.
6. The Youth Ministry will have a youth center for recreational, educational and support programs.
7. The Children's Church Ministry will have more space for its growing attendance.
8. The Liturgical Dance Ministry will have access to the Performance Arts Center for dance rehearsals as well as space for other theater and drama performances.
9. The Media Studio will serve as the key hub for church media productions, as well as a learning center for photography, video production, and media technology.
10. The Center will allow for year-round Senior social activities.



Our Campaign Goal

The estimated cost of the proposed building project is \$10 million. Over the past several years, members have already contributed \$600,000 for the building project. Through this capital campaign, we now seek to raise as much of this project cost as possible. Once it is known what our members will give toward this project, we will be in a better position to continue fundraising from the larger community beyond our congregation. A sound financial plan will be developed prior to moving forward with the project. As always, the congregation will participate in the decision-making each step of the way.

Your Invitation To Give

As you respond to our *Lifting Our Community* Campaign, we ask all of our members and friends to prayerfully consider the following options. We do not want to assume how you might choose to be involved.

Initial Gift – Up front gifts are encouraged, and help us more quickly arrive at that point where construction can begin.

Matching Existing Giving – We ask you to prayerfully consider matching your current regular giving over the next three years. For example, if you are currently giving \$25 per week (\$1,300 a year) to the church's ministry, would you prayerfully consider giving an additional \$25 per week to our *Lifting Our Community* Campaign over the next three years, for a total commitment of \$3,900?

Pacesetter Gift – If you are in a position to give more, we ask you to prayerfully consider making a Pacesetter gift of \$5,000 to \$20,000. Your Pacesetter gift can be given up-front, or over a three year period.

Legacy Gift – We invite those who have been financially blessed to prayerfully consider making a Legacy gift of \$20,000 to \$100,000 or more. Legacy gifts can be given up-front, or over a three year period. If you are interested in making a significant gift to secure a naming right, please email Vincent Rice at vir.ce@live.com.

Other Creative Ways – We invite other creative ways you may have in mind to participate. We are open to your suggestions.

**“HOW CAN I REPAY
THE LORD FOR ALL HIS
GOODNESS TO ME?”
PSALM 116:12**

We pray that all of our gift-giving decisions are motivated by the love God has shown for us in Jesus Christ.

We realize that not everyone has the resources to make a gift within the ranges requested. Our hope is that every person makes a prayerful, sacrificial gift. “Not equal gifts, but equal sacrifice” describes the biblical principle of proportionate giving. Through this campaign, we encourage an equal sense of commitment and sacrifice throughout our congregation, with each person prayerfully determining his or her own gift.

The Decision is Yours

The gifts we ask you to consider are challenging. We believe our members have the right and the responsibility to make their own decisions. We also know that God is at work in our lives helping us grow in our faith and generosity. Thank you for your prayerful consideration and support of our building project.

The following giving table may be helpful in planning your gifts. Here's how your gift can grow over time:

My Weekly Gift of:	Monthly Gift of:	1-year Gift of:	2-year Gift of:	3-year Gift of:
\$5	\$20	\$260	\$520	\$780
\$10	\$40	\$520	\$1,040	\$1,560
\$15	\$60	\$780	\$1,560	\$2,340
\$20	\$80	\$1,040	\$2,080	\$3,120
\$25	\$100	\$1,300	\$2,600	\$3,900
\$30	\$120	\$1,560	\$3,120	\$4,680
\$40	\$160	\$2,080	\$4,160	\$6,240
\$50	\$200	\$2,600	\$5,200	\$7,800
\$70	\$280	\$3,640	\$7,280	\$10,920
\$100	\$400	\$5,200	\$10,400	\$15,600
\$150	\$600	\$7,800	\$15,600	\$23,400

Bequests or Planned Giving

Consider making an unrestricted gift, or designating the *Lifting Our Community* Campaign through a will or trust as a significant expression of legacy stewardship. This allows a person to make a significant contribution that may not have been possible during one's life.

Let Us Pray

*God of light,
We thank you for enlightening
our path that has led us to
this day, as we envision what
this place may become.
Thank you for the vision and
the hope that we can be to
the world. We ask that as we
continue to plan for the future,
we hear clearly your voice
coming through. Enable us to
continue to be a place that
is welcoming... a place that
is full of grace...a place that
is a light on the hill. We ask
you to abide with us during
this campaign that we may
accomplish our plans to build
this Family Life Center.
In Christ's name. Amen.*



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